

Creative Director: Arianna Goldman
Designer: Aliyah Blackburn

It looks great! Love the hover states of the timeline and the colors, very easy to navigate, and its responsive! Just a few comments:

- 1) Leading for body copy could be increased a bit (maybe ~.2ish?)
- 2) Could the Oswald typeface be applied to all the text (including body and timeline text?) and then different weights of the Oswald could be applied to different things (maybe light for body text, bold for persona names, and medium for timeline names? Whatever you think might work best)
- 3) Could the persona name/image/body copy for each persona all move down a bit (so there is more white space at the top) – aligned with the “Davy Jones” on the timeline rather than the title “The Personas of David Bowie”
- 4) If possible, could the point on the timeline stay “clicked” even when not hovering (in color with the rings around it) when on that page? To indicate what part of the timeline/what page the viewer is on
- 5) The corner title (when on the persona pages) “The Personas of David Bowie” could be larger (maybe bold and at least the same size as the headers on each page?)
- 6) Responsive is great! But could the column widths stop increasing at a point where there is around 20ish words per line? (5in or so? Or wherever you think would be best)

Thank you so much! Looking great!!